

# Shaddywood Project

## Youth Engagement & Drugs

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# What is the Shaddywood Crime Reduction Project?

- Crime Reduction/Community Safety Project
- Structured workshops
- Youth engagement
- Helping and rehabilitating young people
- Challenging negative behavior and attitudes
- Discussions
- Listening to young people
- Building confidence and understanding between police and young people



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# Shaddywood Aims and Objectives

- Reducing guns, gangs, weapons and drugs crime
- Youth engagement, reformation and training
- Preventing conflict and tension between rival gangs
- Improving understanding of gangs and youth crime
- Preventing young people from emulating violence glamorised in movies
- Capacity building young people & supporting young people and motivating them in developing careers
- Improving the trust and confidence between young people and the police, enabling more sensitive and effective policing
- Saving lives



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# Shaddywood Project Target Groups

- Hard-to-reach young people
  - Offenders
    - Ex-offenders
    - Gang members
    - Drug addicts
  - Venerable young people
- Young people at risk of offending
- young people excluded from school



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# Shaddywood Name?

- How did the name came about?
- Name that is attractive to young people
- LBTH Shadwell Ward = Shaddywood
- Crime Film Challenge
- SW1 Phase 1 Base-Line Research
- Movies and Crime
- Glamourising violence
- The effects of violent movies



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# Video Documentary

- A short video documentary made by the Shaddywood 3 participants
- Please note: This video documentary has not been scripted and the comments and views are purely and genuinely of the participants themselves



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# Phase 1 – SW1 Crime Film Challenge

- 12 structured workshops
- Initial engagement, educational and relationship building
- Screening 12 gangster movies
- Facilitator-led discussions after each film screening
- Inclusion of police officers from the local SNT (Safer Neighbourhood Team) in the workshops and discussions
- Food at the end as an incentive for participating
- Trips (cinema, go-carting etc)
- Venue: Youth Centers (parachuting tactic)



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# Phase 2 – SW2 Extraction – The Sequel

- 2 groups, 6 workshops (total 12 workshops)
- Specialist topics i.e., , MPS structure, pathology, victims of crime etc
- Facilitator-led discussion/debate at the end of the workshop
- Cinema Trips
- 6 Weeks gym passes
- Food at the end of each workshop
- Inclusion of the Safer Neighborhood Team
- Final Dissemination Event



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# Phase 3 – Replication– Building on Success

Aimed to empower and capacity build 20 hard-to-reach young people so that future they can replicate the Shaddywood Project.

**Phase 1** = Capacity building training programme - 2days indoor intensive capacity building course (mainly theoretical)

**Phase 2** = Weekend intensive residential capacity building (mainly practical)



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# Replication Process Aims

- To replicate and expand the Shaddywood project to keep it sustainable and benefiting a greater number of hard-to-reach young people
- To empower, capacity build, reform and train ex-gang members
- Reduce gun, gang, knife and drugs crime in London and outer London areas



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# Replication Process

**Phase 1 = Capacity Building Training Programme**

- **Expert Youth Facilitator**
- **Volunteer Outreach Worker**

**Phase 2 = Trained Youth Facilitator and Outreach Workers running SW1 and SW2**



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# Key Points

- **Change and character reform dose not come overnight**
- **Changing attitudes, perception and behavior is crucial**
- **To change and reform requires greater periods of exposure to good environment and isolation from gang environments**



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# Ingredients for success

- **Passion and Enthusiasm**
- **Sincerity**
- **Selflessness**
- **Experienced and highly skilled team**
- **Effective communication**
- **Treating young people fairly, equally, with respect and dignity**
- **Innovative and creative ideas**
- **Good project management**



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# Shaddywood & Drugs 1

- **Drugs is a part and parcel of Youth Crime and Gangs**
- **Drugs is almost prerequisite in gangs**
- **Hollywood movies and rap music glorify drugs**
- **Drugs is responsible for serious and violent crime by young people in Tower Hamlets and nationwide**



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# Shaddywood & Drugs 2

- **80% of the young people participating in the project are involved in drug abuse**
- **Young children at 9-11 years are being used as drugs supplier in the Tower Hamlets Borough**
- **Drugs is a major concern for community organisations, local residents and the police in the borough**



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# Recommendations

- **Need for multi-agency approach**
- **Recognise the value, support and utilise faith- based organisations more**
- **Violence and drug abuse glamorised in movies/music videos should be stopped**



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# End



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