

# Street Level Up Approach (SLUA)

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**Dealing with Demand**  
from **Local to Global**



# **“Does what it says on the tin”**

## **Street Level Up Approach**

**DCC Jackie Roberts – ACPO Drugs Conference 2009**



# History

- SLUA was first established in 2004 to have a sustained impact on the supply of Class A drugs to the UK, and availability in its communities, to reduce the harm that drugs cause”
- Priority given to intelligence based on harm



# The Model



# Objectives

- Identify the supply of drugs to SLUA sites
- Coordinated activity to disrupt that supply to those sites
- Build knowledge
- Measure impact and harm
- Work with law enforcement partners, health and education to maintain harm reduction
- Reduce demand



# Who is involved?

- An ACPO led project with DCC Jackie Roberts as lead
- Supported by SOCA through Andy Sellers DD Enforcement
- SLUA sites – Cardiff, Brighton, Liverpool, Plymouth, Bournemouth, Bristol, Swindon
- Govt Offices and Home Office represented in project group



# Project Strands

- Intelligence development
- Operational activity, including TP Ops, at sites and debrief process to gather information - understand what works
- Forensic strategy – Project ENDORSE
- Asset Recovery Financial good practice guide
- Media strategy
- Coordination of partner resources at all levels – OCGM, Project ABJOINT



# Project Strands (cont)

- Cost/benefit model
- NPIA booklet
- Development of a harm/impact/results analysis assessment model e.g. Operation GLENDALE at Plymouth & Harm focussed approach at Cardiff
- Supporting analyst group to capture good practice and develop SLUA products
- Plans to work with EU partner



# What does success look like

- Reduced availability
- Reduced acquisitive Crime
- Improved understanding of how drugs markets work and drugs routes
- Improved inter enforcement agency working



# Eastern (Cardiff) BCU

“Our participation in the SLUA project has refocused the way we tackle our street drug markets. The results speak for themselves and I have no doubt the sustainable reductions in SAC offences are directly linked to the SLUA tactics we have employed.

More importantly our communities are telling us they want more of the same.”

C/Supt. Josh Jones – BCU Commander



# Devon & Cornwall Constabulary

## Operation GLENDALE

### Stonehouse Area of Plymouth

- Operational Activity.
- Neighbourhood Management Plan- Target Hardening/Drug Litter Clearances etc.
- Community Focus Week.
- Joint Working with Treatment Services/DAAT.
- Local Proactive Neighbourhood Policing (HVP, Stop/Search etc).
- Various Ad Hoc Warrants & Analytical Products.



# Performance & Impact

- Continued Decreasing Trend in Acquisitive Crime Over Glendale Period (However Post Op Bugatti an Increase was Felt).
- Other Work has Resulted in £40K Worth of Cash, £53K of Cannabis & £8K of Class A Seized.
- 1267 Pieces of Intelligence Gained (80% confirmed).



# Performance & Impact

- Continued Reduction in Drugs Litter over Glendale Period.
- Positive Response From Residents After Target Hardening/Vegetation Clearances.
- Positive Increase in Perception of Safety.
- Positive Influence on Police Visibility.
- Enhanced Partner Engagement & Organisational Learning.



# The future....

- Establish an intelligence cell to analyse data and intelligence produced by the sites – Managed through the RIU network
- Produce assessments of supply of drugs and the varied responses of law enforcement to the problem
- Increase the participation within the project throughout the UK
- Embed the programme as part of our every day policing response to drugs and potentially other crimes nationally
- Implement models to measure harm reduction and impact.
- Link with OCG mapping and IOM programme



# Questions?

